

# BALMAIN

swiss watches



CONSUMER CATALOGUE  
2025/2026

# **Current Collection**







## **HISTORY**

The Balmain watch brand was born from the marriage of two worlds.

On the one hand, the style and aestheticism of the Parisian Haute Couture Maison, Pierre Balmain, founded in 1945, whose daring women's collections continue to meet with success today, and on the other, the watchmaking and technological expertise of the Swatch Group.

The first Balmain watch collection was launched in 1987, initially under license.

In 1995, the Swiss watchmaker acquired the exclusive rights and the brand became independent, but remained true to its distinguished and elegant origins, the world of Haute Couture, its eternal source of inspiration.

## **SWISS MADE QUALITY**

Balmain watches proudly bear the prestigious "Swiss Made" label as a guarantee of excellence.

## **RELIABLE QUARTZ MOVEMENTS**

Balmain watches feature reliable quartz movements, ensuring precision and accuracy while remaining easy to maintain and service.

## **REAL DIAMONDS**

Our watches are adorned with real diamonds of top Wesselton quality, single-cut on the dial and full-cut on the case, granting elegance and a captivating sparkling effect.

## **DURABLE 316L STAINLESS STEEL AND LONG LASTING PVD COATING**

Our watches are made of hypoallergenic, corrosion-resistant stainless steel, ensuring high solidity and longevity. Some line are coated with PVD for a refined finish.



# Balmain Flamed

the essence of refinement



The perfect blend of unicity and chic elegance. Each timepiece features a genuine stone dial, ensuring that every watch is a one-of-a-kind creation. As a refined finishing touch, geometric patterns, inspired by fashion collections, adorn the outer links, seamlessly merging style and design.





B4791.33.97



B4790.33.75



B4790.33.55



B4790.33.96



B4799.33.98

movement: quartz / water resistant: 5 bar / diameter: 34.00 mm

[see the whole collection](#)



# Eirini

the shape of elegance



Eirini embodies French elegance, with a distinctive shape inspired by the Parisian fashion scene. Both chic and sophisticated, these Balmain designs are perfect for those who love to express their style and personality with confidence.





B4382.39.25



B4392.33.67  
4 diamonds



B4394.92.76

width: 25.00 mm / length: 33.00 mm



B4413.22.25



B4412.32.65



B4419.32.66

width: 28.00 mm / length: 37.00 mm

movement: quartz / water resistant: 3 bar

[see the whole collection](#)

# Balmainia

the radiant icon



This chic, yet sportive range is designed for those who value versatility, effortlessly transitioning from day to night with ease. Featuring a sleek round case design, it adds an element of elegance and timeless appeal, making it the perfect choice for any occasion.





**B4551.33.85**  
12 diamonds



**B4552.39.85**  
12 diamonds



**B4550.33.65**  
12 diamonds

movement: quartz / water resistant: 3 bar / diameter: 32.00 mm



**B5631.33.13**



**B5632.39.82**



**B5630.33.65**  
12 diamonds

movement: quartz / water resistant: 5 bar / diameter: 38.00 mm

[see the whole collection](#)



# Balmainia Bijou

the ultimate jewel



A collection that redefines elegance: Jewellery? Watch? Both! This stunning range seamlessly blends the beauty of fine jewellery with the precision of timekeeping, dressing your wrist with a touch of light and brilliance. Featuring graceful lines and an iconic central attachment to the case, this collection adds a sparkle to any occasion.



NEW



B4250.72.27

NEW



B4250.42.27

NEW



B4252.39.27

movement: quartz / water resistant: 5 bar / diameter: 33.00 mm



B6251.33.26



B6250.33.26



B6258.33.26

NEW: available from March 2025

movement: quartz / water resistant: 5 bar / diameter: 36.00 mm

[see the whole collection](#)



# Be Balmain

the octagonal passion



Art is found in movement and shape, embodied in the Be Balmain collection. Its design effortlessly merges classic refinement with a contemporary edge. The octagonal case with softened angles stands as a symbol of enduring style and assertive elegance, while the integrated bracelet adds a sporty and dynamic touch.





**B4991.33.86**  
12 diamonds



**B4990.33.86**  
12 diamonds



**B4998.33.12**  
10 diamonds

movement: quartz / water resistant: 5 bar / diameter: 31.00 mm



**B4591.33.22**  
12 diamonds



**B4590.33.22**  
12 diamonds



**B4598.33.12**

movement: quartz / water resistant: 5 bar / diameter: 33.00 mm

[see the whole collection](#)



# Madrigal

the essence of  
sporty elegance



Contemporary masculine elegance is embodied in this line. With a perfect blend of technicity and self-expression, these timepieces are designed to stand out, making them the ideal choice for the most discerning wrists.





B1461.33.92

diameter: 40.00 mm



B7481.33.71

diameter: 42.00 mm

NEW



B7481.25.96



B1461.33.72

diameter: 40.00 mm



B7488.33.71

diameter: 42.00 mm

NEW



B7481.92.72

NEW: available from March 2025  
movement: quartz / water resistant: 5 bar

[see the whole collection](#)



# Ophrys

diving into style

Balmain's technical collection, designed to bring comfort and ease to every adventure. Crafted for performance, each timepiece features 200m water resistance, a screw-down crown and case back for added durability. Inspired by the precision and reliability of diving watches, this collection combines cutting-edge functionality with a range of stunning shades, ensuring you're ready for anything, whether underwater or on land.





NEW



B4631.92.75

NEW



B4630.72.95

NEW



B4639.51.55

NEW



B4631.33.75

NEW



B4630.33.95

NEW



B4639.33.55

NEW: available from July 2025

movement: quartz / water resistant: 20 bar / diameter: 34.50 mm

[see the whole collection](#)



# Ophrys

diving into style



Balmain's technical collection, designed to bring comfort and ease to every adventure. Crafted for performance, each timepiece features 200m water resistance, a screw-down crown and case back for added durability. Inspired by the precision and reliability of diving watches, this collection combines cutting-edge functionality with a range of stunning shades, ensuring you're ready for anything, whether underwater or on land.



NEW



B4347.33.65

NEW



B4349.33.76



B4342.39.75

NEW



B4347.32.65

NEW



B4349.51.76



B4348.52.55

NEW: available from April 2025

movement: quartz / water resistant: 20 bar / diameter: 42.50 mm

[see the whole collection](#)



# Balmain de Balmain

the timeless classic



Embrace the essence of feminine charm with this exquisite collection. Each piece is designed to treasure the essentials, offering a cool contemporary look that effortlessly complements any style. These models not only capture timeless elegance but also tick all the boxes of success, making them the perfect choice for the modern woman who values both sophistication and flair.







B4931.33.12

diameter: 25.00 mm



B3911.33.85  
4 diamonds

diameter: 29.00 mm



B4911.33.65  
8 diamonds

diameter: 31.00 mm



B4932.39.82

diameter: 25.00 mm



B3917.39.12  
56 diamonds

diameter: 29.00 mm



B4918.33.12

diameter: 31.00 mm

movement: quartz / water resistant: 5 bar

[see the whole collection](#)



# Beleganza

fusion of beauty  
and elegance



The name of this collection is the blend of beauty and elegance, reflecting its timeless appeal. The slim and elegant design is paired with a 5-link bracelet that adds character and depth. A true step ahead in timing and charm, while respecting the classic lines from which it originates.



NEW

NEW



B8342.39.86  
11 diamonds



B8348.33.46  
11 diamonds



B8340.33.76  
11 diamonds

movement: quartz / water resistant: 5 bar diameter: 27.50 mm

NEW

NEW



B8358.33.55  
11 diamonds



B8358.33.46  
11 diamonds



B8350.33.76  
11 diamonds

movement: quartz / water resistant: 3 bar / diameter: 32.00 mm

NEW: available from April 2025

[see the whole collection](#)



# Beleganza

fusion of beauty  
and elegance



The name of this collection is the blend of beauty and elegance, reflecting its timeless appeal. The slim and elegant design is paired with a 5-link bracelet that adds character and depth. A true step ahead in timing and charm, while respecting the classic lines from which it originates.





NEW

B1341.33.61



NEW

B1341.33.71



NEW

B1341.33.91



NEW

B1341.33.21



NEW

B1342.39.21



NEW

B1348.33.51

NEW: available from May 2025

movement: quartz / water resistant: 5 bar / diameter: 40.00 mm

[see the whole collection](#)



# Classic R

modern aesthetic meets  
timeless elegance

Balmain's most iconic collection, available in both his and hers versions. The clean lines and dynamic style offer a perfect balance of sophistication and vitality. The wide opening enhances the dial, creating a bold, captivating look that draws attention to its refined details.





B4111.31.92



B4112.31.25  
8 diamonds



B4110.31.75  
8 diamonds

NEW

NEW

diameter: 30.00 mm



B4311.31.82  
8 diamonds



B4318.31.45  
8 diamonds



B4312.31.75  
8 diamonds

NEW

NEW

diameter: 34.00 mm

NEW: available from May 2025

movement: quartz / water resistant: 5 bar

[see the whole collection](#)



# Classic R

modern aesthetic meets  
timeless elegance



Balmain's most iconic collection, available in both his and hers versions. The clean lines and dynamic style offer a perfect balance of sophistication and vitality. The wide opening enhances the dial, creating a bold, captivating look that draws attention to its refined details.



NEW



B4101.31.61



B4101.31.62



B4101.31.92



B4108.31.52

NEW



B4102.31.71

NEW



B4100.31.71

NEW: available from April 2025

movement: quartz / water resistant: 5 bar / diameter: 41.00 mm

[see the whole collection](#)



# Haute Elegance

the iconic core



Time becomes your finest accessory with the Haute Elegance collection. These elegant variations exude both grace and distinctive character, appealing to those with an appreciation for subtle details and refined aesthetics. At the heart of these timepieces, the arabesque dial transforms each watch into a true work of art.



NEW



B8136.72.12



B8131.33.12



B8118.33.15

water resistant: 3 bar / diameter: 30.00 mm

water resistant: 5 bar width: 26.00 mm / length: 31.70 mm

NEW



B8139.52.12



B8132.39.12



B8112.39.22

water resistant: 3 bar / diameter: 30.00 mm

water resistant: 5 bar width: 26.00 mm / length: 31.70 mm

NEW: available from May 2025  
movement: quartz

[see the whole collection](#)







Consumer catalogue 2025/2026

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