BALMAIN

swiss watches



Current Collection



HISTORY

The Balmain watch brand was born from the marriage of two worlds. On the one hand, the style and aestheticism of the Parisian Haute Couture Maison, Pierre Balmain, founded in 1945, whose daring women's collections continue to meet with success today, and on the other, the watchmaking and technological expertise of the Swatch Group.

The first Balmain watch collection was launched in 1987, initially under license. In 1995, the Swiss watchmaker acquired the exclusive rights and the brand became independent, but remained true to its distinguished and elegant origins, the world of Haute Couture, its eternal source of inspiration.

SWISS MADE QUALITY

Balmain watches proudly bear the prestigious "Swiss Made" label as a guarantee of excellence.

RELIABLE QUARTZ MOVEMENTS

Balmain watches feature reliable quartz movements, ensuring precision and accuracy while remaining easy to maintain and service.

REAL DIAMONDS

Our watches are adorned with real diamonds of top Wesselton quality, single-cut on the dial and full-cut on the case, granting elegance and a captivating sparkling effect.

DURABLE 316L STAINLESS STEEL AND LONG LASTING PVD COATING

Our watches are made of hypoallergenic, corrosion-resistant stainless steel, ensuring high solidity and longevity. Some line are coated with PVD for a refined finish.





B4791.33.97





B4790.33.75 B4790.33.55







B4799.33.98









9.25

4 diamonds

B4394.92.76

width: 25.00 mm / length: 33.00 mm







B4412.32.65



B4419.32.66

width: 28.00 mm / length: 37.00 mm









B4552.39.85 12 diamonds

B4550.33.65 12 diamonds

movement: quartz / water resistant: 3 bar / diameter: 32.00 mm



B5631.33.13



B5632.39.82



B5630.33.65 12 diamonds

movement: quartz / water resistant: 5 bar / diameter: 38.00 mm









B4250.42.27

D4202.39.27

movement: quartz / water resistant: 5 bar / diameter: 33.00 mm



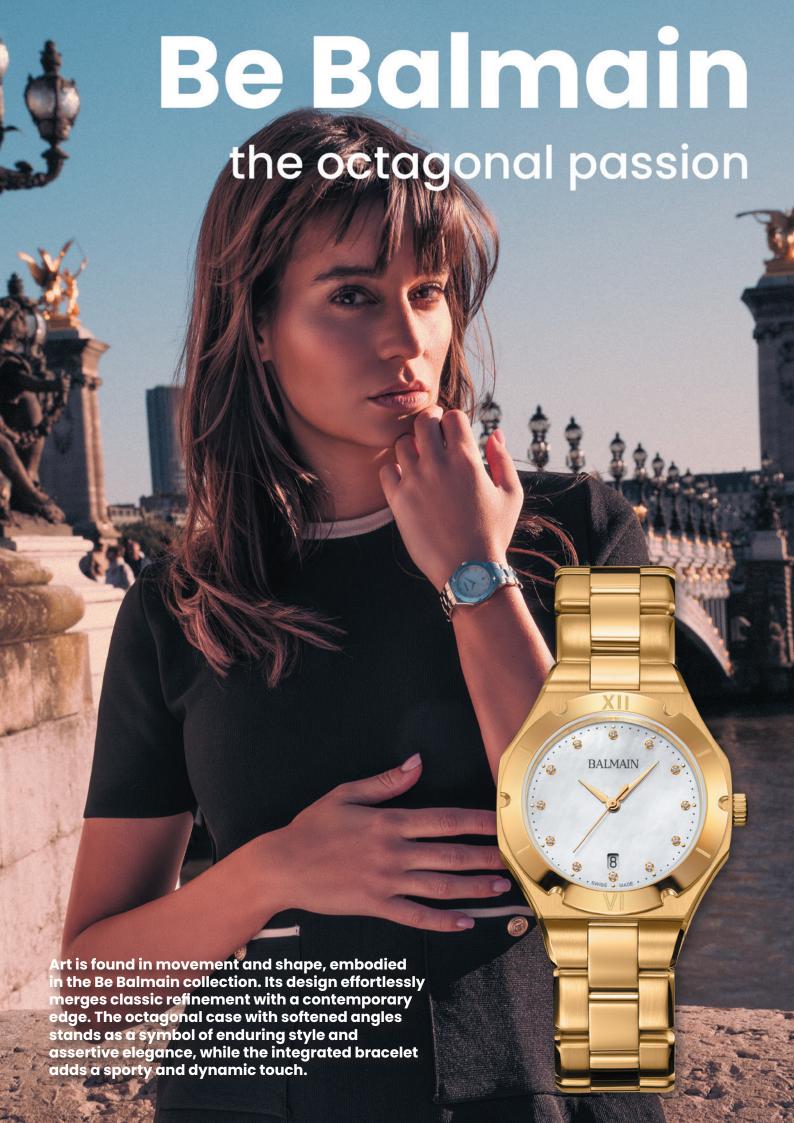




B6250.33.26



B6258.33.26









34991.33.86 12 diamonds

B4990.33.86 12 diamonds

B4998.33.12 10 diamonds

movement: quartz / water resistant: 5 bar / diameter: 31.00 mm



B4591.33.22 12 diamonds



B4590.33.22 12 diamonds



B4598.33.12









B1461.33.92

B7481.33.71

B7481.25.96

diameter: 40.00 mm

diameter: 42.00 mm



B1461.33.72



B7488.33.71



B7481.92.72

diameter: 40.00 mm diameter: 42.00 mm









B4630.72.95

B4639.51.55

NEW NEW NEW







B4630.33.95



B4639.33.55









B4347.33.65

B4349.33.76

B4342.39.75







B4349.51.76



B4348.52.55





B4931.33.12

diameter: 25.00 mm



B3911.33.85 4 diamonds



B4911.33.65 8 diamonds

diameter: 29.00 mm





B4932.39.82



B3917.39.12 56 diamonds



B4918.33.12

diameter: 25.00 mm diameter: 29.00 mm

diameter: 31.00 mm



NEW NEW







B8348.33.46

B8340.33.76

movement: quartz / water resistant: 5 bar diameter: 27.50 mm



11 diamonds





11 diamonds

movement: quartz / water resistant: 3 bar / diameter: 32.00 mm

NEW: available from April 2025









NEW **NEW**







8 diamonds

8 diamonds

diameter: 30.00 mm



B4311.31.82 8 diamonds

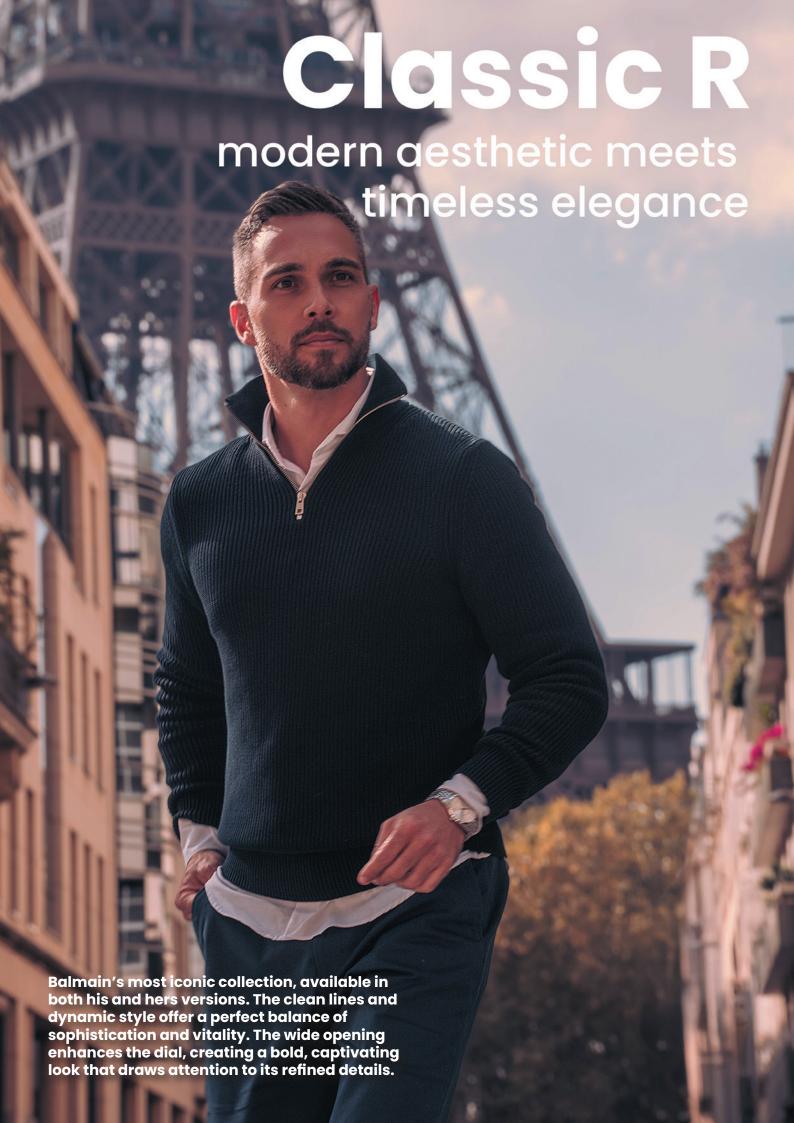


B4318.31.45 8 diamonds



NEW: available from May 2025 movement: quartz / water resistant: 5 bar

diameter: 34.00 mm









NEW







B8136.72.12

B8131.33.12

B8118.33.15

water resistant: 3 bar / diameter: 30.00 mm

water resistant: 5 bar width: 26.00 mm / length: 31.70 mm

NEW







B8132.39.12



B8112.39.22

water resistant: 3 bar / diameter: 30.00 mm

water resistant: 5 bar width: 26.00 mm / length: 31.70 mm



Consumer catalogue 2025/2026

Pierre Balmain Swiss Watches, A Division of Longines Watc Co. Francillon SA

2610 St-Imier, Switzerland

T +41 (0)32 942 57 40

www.balmainwatches.com

follow us on Instagram @balmainwatches

A COMPANY OF THE **SWATCH GROUP**